

Exhibitor Information

Approximately 1400 participants are expected at the 21st Biennial Conference on Chemical Education (BCCE) to be held at the University of North Texas, Denton, Texas August 1 - 5, 2010. The BCCE is an official meeting of the Division of Chemical Education of the American Chemical Society. It draws the most proactive educators responsible for purchasing products and services for their K-college chemistry classrooms and laboratories. The exhibition will provide your company with an opportunity to display your products to a group that is interested in improving their teaching of chemistry and providing effective learning opportunities for their students.

Exhibitors are an important part of the Biennial Conference on Chemical Education. We invite you to have a booth at the 21st BCCE: The $^{20}\text{Ca}_{10}\text{Ne}$ Roundup. The exhibits will be located in the Silver Eagle Ballroom of the University Union in the central portion of the campus. The 21st BCCE Registration Desk, the BCCE store and many of the 21st BCCE posters and sessions will take place in the University Union. We are planning events and activities to draw participants into the exhibit hall. For example, beverages and refreshments for exhibitors and conference participants will be available in the union after the opening session on Sunday and in the exhibit hall during the morning and afternoon break periods on Monday and Tuesday. The reception in the Union on Sunday evening following the opening ceremony will be approximately 8:00 pm until 10:00 pm and will include music, food, and open exhibits.

Booths:

We can provide space for 52 booths for exhibitors in the Silver Eagle. The booth spaces will be 8' x 9' (W x D). The 21st BCCE will provide each booth with a basic set of materials: piping with green and white draping, a 6' long, skirted table, two chairs, a sign, a waste paper basket, and access to 120 V electrical outlet for each booth. Wireless Internet access will be available at no charge for exhibitors in the Exhibit Hall and on campus. Flooring materials will consist of hardwood flooring. Exhibitors needing additional items or materials other than those provided with the basic booth will need to contract with our exhibit vendor, Freeman, for those items at an additional expense. Freeman will be sending out information to exhibitors with available materials for the conference in late April 2010.

Exhibitors are encouraged to communicate with the Exhibit Chair with respect to what companies they prefer their booth to be next to or not next to. Booth space will be assigned on a priority basis by date of receipt by the 21st BCCE Conference Office of a signed contract and full payment. Assignment of booth space is done at the discretion of the 21st BCCE Exhibits Chair and the 21st BCCE General Chair.

Exhibit Hours

Exhibitors will be able to set-up their booths from noon until 6 pm on Sunday, August 1, 2010. The exhibit hours will be 8:00 pm - 10:00 pm on Sunday after the opening session, from 10:00 am -6:00 pm on Monday, and from 10:00 am - 3:00 pm on Tuesday. Booths must be staffed during these times. Silver Eagle Ballroom will be locked at night, and there will be security guards on duty all night. Exhibitors can take down their booths from 3:00 until 5:00 pm on Tuesday. Carts and a team of students will be available to help you load your equipment and materials and to help you get the materials to your van or car. Student helpers will not un-pack or pack equipment, nor will they set-up or take down your booth. Freeman will pick-up packages and equipment on Tuesday, August 3, 2010 in the afternoon. UPS and FEDEX pickups can be arranged through Freeman.

Shipping Booth Equipment and Materials:

Freeman will be handling freight for the conference. Information will be sent to exhibitors at the end of April 2010 regarding information about shipping materials to the BCCE.

Registration:

Each booth fee will provide two 21st BCCE exhibitor's registration badges and program books/packets for employees of the exhibitor working at the booth. Additional exhibitor badges may be purchased for \$175. Exhibitors are encouraged to attend plenary sessions, paper presentations, tours, and the poster sessions as their schedule permits. Exhibitors may present one paper or poster. However, please note that if an exhibitor is presenting more than one paper or a poster, he or she must register as a regular participant. You must have registered 21st BCCE participants working in the booth at all times.

Housing and Parking:

Exhibitors are encouraged to make reservations for rooms well in advance of the 21st BCCE. See the link to " Accommodations" in the menu for more details. There is paid parking available for those who are staying off-campus. Parking is free for those who stay in the campus housing.

Advertising:

Although your company's (or institution's) name will be listed in the Program Book and on the 21st BCCE Website, we encourage you to advertise in the Program Book and/or pocket guide for greater exposure. See the link for advertising for information.

Booth Fees:

The Workshop Proposal deadline is Dec 31.

Costs per booth:

Jan, 1, 2009 – Dec. 31, 2009	\$850
Jan. 1, 2010 – March 2, 2010	\$1000
March 3, 2010---	\$1250

Cancellation:

Cancellations in writing will be allowed up to March 6, 2010 with a \$50 penalty. For cancellations postmarked after that date but before April 21, 2010, a fee of \$150 per booth space will be assessed. After April 21, 2010, no booth fees will be refunded unless the 21st BCCE is able to resell the space. Canceled space will not be resold until all space for the Exposition has been sold. If booth space is not occupied four hours prior to the exhibit opening, management shall have the right to use the space as it sees fit. No refund will be made in this case.

Join the 21st BCCE listserv to obtain information and deadlines relating to the conference. Click here for the listserv. (<http://chemed.tamu.edu/bcce2010>)

The 21st BCCE is sponsored by the Division of Chemical Education of the American Chemical Society.

link (<http://www.divched.org/>)link

(<http://portal.acs.org/portal/acs/corg/content>)

Questions? Contact Vickie Williamson at williamson@tamu.edu

Page Last Updated: 28-July-2009 5:54 PM